

The **NEXT GENERATION** of Appraisal Management

See Yourself In A Whole New Light. Gain Greater Market Share.

Introducing The Solidifi™ Appraiser Transparency Report

In this era of increased appraiser transparency and accountability, we're dedicated to helping our appraiser partners succeed. We're also dedicated to driving appraisal quality and speed within the industry. That's why we've created the Solidifi Appraiser Transparency Report.

This exclusive real-time report compares your performance, including appraisal turn-around time, revision rate and price, with other appraisers in your market. The result? You can quickly and easily see how you rank against your competitors. Then, you can adjust your business strategy to ensure you can meet your market demands – and ultimately increase your market share!

You'll see yourself in a whole new light!

It's all part of our strategy to better manage appraiser assignments, drive appraisal quality and add value to you and your business.

How Does It Work?

When you login to Solidifi Values™, you'll see your name and ranking. You'll also see the rankings of the top 10 unnamed competitors by volume for a specific appraisal type and geographic area. From the information provided on this screen, you can make important decisions about the direction of your business.

The Solidifi Appraisal Management Team

With our focus on providing you with more value through effective appraisal management services, we've established a dedicated team of appraisal management specialists. If you need help understanding the appraiser transparency report and how you can better manage your ranking, please call 1-866-781-0184.

The screenshot shows a detailed view of an appraisal order. A pop-up window displays the following data:

Order #	Service	Order Score	Issues	Criticality
OR30123456	1004	800	CLIENT NAME/ADDRESS DOES NOT MATCH ORDER	Medium
			SUBJECT ADDRESS & LEGAL DESCRIPTION NOT COMPLETE	Medium
OR30123457	2055	700	PROPERTY RIGHTS APPRAISED IS NOT INDICATED	Low
			SUBJECT HIGHEST & BEST USE IS NOT INDICATED	Low
			APPRAISER'S SIGNATURE IS MISSING	High

Below the table, it indicates "Your Score" is 750. The background interface shows navigation tabs for "View Orders", "Firm Information", "My Information", and "Performance Metrics".

The screenshot shows a comparison table of appraisers. A tooltip indicates: "Move your mouse over the column name below to display information about the metric. Click on the icon for tips to improve your metrics." The table data is as follows:

Volume Rank	Quality			Speed		Posted Fee
	Solidifi IQ™	Revision %	Average Turn Time	On Time %		
1	9000	0%	4.2	97%	\$375	
2	980	0%	4.8	100%	\$325	
3 - John Appraiser	750	4%	4.6	93%	\$300	
4	720	11%	4.8	82%	\$305	
5	720	20%	5.7	75%	\$350	
6	710	0%	5.1	87%	\$275	
7	688	25%	4.3	100%	\$375	
8	674	31%	6.7	100%	\$343	
9	611	20%	6.4	0%	\$300	
10	600	25%	4.5	100%	\$395	

At the bottom, contact information is provided: "Phone: 1.866.781.0184 or email: performancemetrics@solidifi.com".



Make an Incredibly Smart Decision
www.solidifi.com

